



## Effective Motivational Leadership®

As the world of business has changed and evolved, the need for effective leaders has skyrocketed. For businesses to become truly empowered and innovative enterprises, they must develop motivational leaders throughout the entire organization. LMI's Effective Motivational Leadership® program will help you: Understand what it takes to become an effective motivational leader; Build and Communicate your vision for the future; Create winning teams for the 21<sup>st</sup> Century; Lead organizational change and innovation; Create an organization of highly motivated employees.

### 1 – Becoming an Effective Motivational Leader

- The Responsibilities of Leadership
- The Core Values of Effective Leadership
- A Positive Self-Image Leads to Success
- The Benefits of a Positive Self-Image
- Choosing an Attitude of Courage
- Effective Leadership Demands Courage

### 2 – Vision and Communication

- The Importance of Vision
- Understanding the Need for a Clear Vision
- Commitment to a Shared Vision
- Communication – the Vital Human Connection
- Rewards of Successful Communication
- Communication Skills Can Be Learned
- Planning the Total Message
- Verbal and Non-Verbal Communication
- Careful Listening for the Total Message
- Communicating in Writing
- Communicating Effectively in Groups
- The Power of Persuasion
- The Authentic Communication

### 3 – Becoming a Motivational Leader

- Methods of Motivation
- Understanding Human Behavior
- The Process of Motivation
- Motivation is Personal and Internal
- The Basic Human Drives and Desires
- Physical Needs
- Security Needs
- Social Needs
- Self-Esteem Needs
- Self-Fulfillment Needs
- Motivation of the 21<sup>st</sup> Century

### 4 – Developing People to Their Full Potential

- Bringing Out the Best in Team Members
- Personal Growth and Renewal
- Principles of Growth
- Training for Skill Development
- Coaching for Results
- The Coaching Process

### **5 – Empowering Team Members**

- Sources of Authority and Power
- Making the Most of Authority and Power
- Sharing Power With Team Members
- Delegating With a Purpose
- Overcoming Obstacles to Empowerment
- Empowerment Through Delegation

### **6 – Building and Leading Winning Teams**

- What Makes Up a Successful Team?
- Team Building: Recruiting Winners
- Keys to Effective Teams
- Collaboration
- Seven Steps to Resolve Team Conflict
- Becoming a Facilitative Leader

### **7 – Leading Change and Innovation**

- Change is Everywhere
- Overcoming Resistance to Change
- Leading the Way for Change
- The Psychology of Change
- Using Innovation to Succeed
- Leading Innovation in Your Organization

### **8 – The Leader of the Future**

- Leading Into the Future
- The Demands of Leadership
- Rewards of Leadership
- Your Leadership Journey

Developing Extraordinary Leaders.  
Delivering Extraordinary Results.  
Guaranteed.

